



AGENDA
VILLAGE OF ASHWAUBENON
ROOM TAX COMMISSION
WEDNESDAY, APRIL 18, 2018

MEMBERS

– CITY OF GREEN BAY
LARRY VESELY – CITY OF GREEN BAY
WENDY TOWNSEND – CITY OF GREEN BAY
KEN BUKOWSKI – VILLAGE OF ASHWAUBENON
PATRICK MOYNIHAN, JR. – VILLAGE OF ASHWAUBENON
MARY KARDOSKEE – VILLAGE OF ASHWAUBENON
ADAM WOLF – VILLAGE OF BELLEVUE

JASON HAGER – LODGING ASSOCIATION
PAT OLEJNICZAK – LODGING ASSOCIATION
STEVE KUBACKI – VILLAGE OF SUAMICO
BRUCE WOLF – VILLAGE OF HOWARD
MATTHEW HARRIS – VILLAGE OF ALLOUEZ
TED PENN – CITY OF DE PERE

INTERESTED PARTIES

TROY STRECKENBACH – BROWN COUNTY
DAVID HEMERY – BROWN COUNTY
DAVID EHLINGER – BROWN COUNTY
 – BROWN COUNTY
DIANA ELLENBECKER – CITY OF GREEN BAY
PAM MANLEY – CITY OF GREEN BAY
 – CITY OF GREEN BAY
NATHAN KING – ONEIDA NATION

MOLLY CARLSON – ASSOCIATED BANK
BRAD TOLL – GB VISITORS & CONVENTION BUREAU
BRENDAN BRUSS – PMI
ALLISON SWANSON – VILLAGE OF ASHWAUBENON
BURT MC INTYRE – VILLAGE OF HOWARD
AARON KRAMER – VILLAGE OF HOBART
JUDY SCHMIDT-LEHMAN – DEPERE ATTORNEY
 – VILLAGE OF ALLOUEZ

Regular Meeting
4:30 PM

Comfort Suites & Conference Center
1951 Bond Street, Green Bay, WI 54303

Phone (920) 492-2301
www.ashwaubenon.com

1. Call to Order
2. Roll Call

Attendee Name	Present	Absent	Late	Arrived
Village President Mary Kardoskee	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Village Trustee Ken Bukowski	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Clerk-Treasurer Patrick Moynihan	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Larry Vesely	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Wendy Towsend	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Adam Wolf	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Jason Hager	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Pat Olejniczak	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Steve Kubacki	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Bruce Wolf	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Matthew Harris	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Ted Penn	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

3. Action on Agenda
4. Action on Minutes
 - a. Room Tax Commission - Regular Meeting - Jan 17, 2018 4:30 PM
5. Short Term Rental Updates - Swanson
6. Update on BCTA Action - Swanson

7. Update on vacant Green Bay RT Commissioner Position - Hager
8. Green Bay Area RoomTax Monthly Summary Tax Collection Report
 - a. Green Bay Area Room Tax Collections
9. Green Bay Area Room Tax Reporting - Hager
10. Municipal Updates on Room Tax Collections
11. CVB Report - Brad Toll
12. Next Room Tax Meeting - July 18, 2018
13. Adjourn

Attention Board Members:
Please notify Terri at 492-2301 if you are unable to attend.



MINUTES
VILLAGE OF ASHWAUBENON
ROOM TAX COMMISSION
WEDNESDAY, JANUARY 17, 2018

MEMBERS

– CITY OF GREEN BAY
 LARRY VESELY – CITY OF GREEN BAY
 WENDY TOWNSEND – CITY OF GREEN BAY
 KEN BUKOWSKI – VILLAGE OF ASHWAUBENON
 PATRICK MOYNIHAN, JR. – VILLAGE OF ASHWAUBENON
 MARY KARDOSKEE – VILLAGE OF ASHWAUBENON
 ADAM WOLF – VILLAGE OF BELLEVUE

JASON HAGER – LODGING ASSOCIATION
 PAT OLEJNICZAK – LODGING ASSOCIATION
 STEVE KUBACKI – VILLAGE OF SUAMICO
 BRUCE WOLF – VILLAGE OF HOWARD
 MATTHEW HARRIS – VILLAGE OF ALLOUEZ
 TED PENN – CITY OF DE PERE

INTERESTED PARTIES

TROY STRECKENBACH – BROWN COUNTY
 DAVID HEMERY – BROWN COUNTY
 DAVID EHLINGER – BROWN COUNTY
 – BROWN COUNTY
 DIANA ELLENBECKER – CITY OF GREEN BAY
 PAM MANLEY – CITY OF GREEN BAY
 – CITY OF GREEN BAY
 NATHAN KING – ONEIDA NATION

MOLLY CARLSON – ASSOCIATED BANK
 BRAD TOLL – GB VISITORS & CONVENTION BUREAU
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 ALLISON SWANSON – VILLAGE OF ASHWAUBENON
 BURT MC INTYRE – VILLAGE OF HOWARD
 AARON KRAMER – VILLAGE OF HOBART
 JUDY SCHMIDT-LEHMAN – DEPERE ATTORNEY
 – VILLAGE OF ALLOUEZ

Regular Meeting
4:30 PM

Comfort Suites & Conference Center
1951 Bond Street, Green Bay, WI 54303

Phone (920) 492-2301
www.ashwaubenon.com

1. Call to Order

The January 17, 2018 Room Tax meeting was called to order by Jason Hager.

2. Roll Call

Attendee Name	Present	Absent	Late	Arrived
Mary Kardoskee	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Ken Bukowski	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Patrick Moynihan	<input type="checkbox"/>	<input type="checkbox"/> Excused	<input type="checkbox"/>	
Larry Vesely	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Wendy Towsend	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Adam Wolf	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Jason Hager	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Pat Olejniczak	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Steve Kubacki	<input type="checkbox"/>	<input type="checkbox"/> Excused	<input type="checkbox"/>	
Bruce Wolf	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Matthew Harris	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Ted Penn	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

Others: Pam Manley-City of Green Bay, Allison Swanson-Village of Ashwaubenon. Brad Toll, Jessica Diederich, Beth Ulatowski, Brenda Krainik, and Julie Gerczak- CVB. Jeff Flynt-Brown County

3. Action on Agenda

Motion to approve the January 17, 2018 Room Tax agenda with the following amendments.

Move #11 (CVB Update) after #5, move #9 (Short Term Rental Update) after CVB update, then back to the regular agenda.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Bruce Wolf
SECONDER:	Ken Bukowski, Village Trustee
AYES:	Mary Kardoskee, Ken Bukowski, Larry Vesely, Wendy Townsend, Adam Wolf, Jason Hager, Pat Olejniczak, Bruce Wolf, Matthew Harris, Ted Penn
EXCUSED:	Patrick Moynihan, Steve Kubacki

4. Action on Minutes

a. Room Tax Commission - Regular Meeting - Oct 18, 2017 4:30 PM

Motion to approve the October 18, 2017 Room Tax minutes.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Ken Bukowski, Village Trustee
SECONDER:	Wendy Townsend
AYES:	Mary Kardoskee, Ken Bukowski, Larry Vesely, Wendy Townsend, Adam Wolf, Jason Hager, Pat Olejniczak, Bruce Wolf, Matthew Harris, Ted Penn
EXCUSED:	Patrick Moynihan, Steve Kubacki

5. Nomination of Chair, Vice-Chair and Secretary - Room Tax Commission

Motion (Ken Bukowski, Adam Wolf) to appoint Jason Hager as Chair of Room Tax Commission.

Motion (Bruce Wolf, Ken Bukowski) to appoint Matthew Harris as Vice-Chair of the Room Tax Commission.

Motion (Mary Kardoskee, Wendy Townsend) to appoint Terri Lewis as recording secretary for the Room Tax Commission.

Motion to except all three nominations.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Bruce Wolf
SECONDER:	Larry Vesely
AYES:	Mary Kardoskee, Ken Bukowski, Larry Vesely, Wendy Townsend, Adam Wolf, Jason Hager, Pat Olejniczak, Bruce Wolf, Matthew Harris, Ted Penn
EXCUSED:	Patrick Moynihan, Steve Kubacki

6. CVB Update / Recap 2017 and 2018 Plan - Brad Toll

Brad Toll (President of VCB) presented to the Room Tax Commission the 2017 recap and 2018 Plan. Toll handed out the 2018 Destination Marketing, Sales and Services Plan for the Greater

Green Bay Convention and Visitors Bureau. He also handed out the 2018 Visitor Guide.

- He stated that the December 2017 room tax will come in February. 2017 appears to be a good year. Occupancy report: grew 4.1% and demand grew 4.3% over the year.
- Destination International - received re-accreditation (big process to get this)
- Working on master plan
- Fund raising for new visitor center
- Major events; 100th Anniversary Green Bay Packers
- Botanical Gardens - Lego Event
- Review of Department Budgets

Strategic Plan -

- 2017-2019 plan
- Community survey - national consultant
- 4 goals: Destination Marketing Sales, Destination Development, Community Relations and Finance / Administration

2017:

Brenda Krainik - Director of Marketing & Communication:

- Hosted journalist (80). They come from all over the country. They receive complimentary hotels, free dining at restaurants, and free admissions at attractions. In return the publicity from around the country is more than the CVB can buy in paid advertising.
- Restaurant Week (5-years) - sold more meals, great economic impact on community, just under 5000 room nights

Beth Ulatowski - Director of Sales:

- Sent out 182 leads which is up from 2016 (leads are new businesses)
- New sales person - January 2, 2018
- Potential rooms from the leads are 115,000
- 2-new websites: meetinggreenbay.com & sportsingreenbay.com

Julie Gerczak - Services and Tourism:

- The CVB received the most helpful CVB in Wisconsin award
- Serviced 213 groups-to include meetings, conventions and sporting events
- Worked with the Men's Bowling Tournament, International Round-a-bout Convention, Alice and Dairy land, Antique Road Show, National Native American Conference and many more, (state, regional, national and international conferences)
- Leisure - 2 new Mobile Visitor Centers: LPGA and Farm Technology Days
- Mobile Visitor Center - Packers Mini Camp. 25% increase with over 11,000 interactions

Jessica Diederich - Director of Partnerships & Business Development and shares the Community Relations duties with Brad:

- Membership based organization
- 30 - new Partners

- 10 - new Corporate Partners
- Certification program

2018:

Brad Toll stated that the 2018 Destination Marketing Sales and Services Plan are also online at Greenbay.com\plan. The plan starts with Destinations & Visions, Mission & Strategic Goals, and Marketing, Sales & Services. In the plan includes: key initiative, target markets and marketing analysis.

Sales:

- Publicity Tours - June and August
- Use more videos
- Social promotions
- Group Tour Market
- Continue with Restaurant Week
- Working with Chamber of Commerce - benefits economic development
- Traveled over 200 days last year for trade shows; to generate new business
- Military Reunion Show, ASAE, Chicago, Washington DC, Madison, Milwaukee.....
- Direct mail online promotions
- Small Market Meetings Convention in 2019

Services:

- Bigger events - Women's Midwest Bowling Tournament, WAMO Dart Tournament, same weekend as Cellcom Marathon, USA Hockey, & Lutheran Women's Conference
- Sporting events are using the on-line housing system
- Working with gentleman - Opportunity Guide: to try to improve services and create new experiences
- Going to 4 Motor coach shows
- Catholic Press Association - view shrine
- National Tour Association of Wisconsin
- 2 shows in Chicago
- Always looking for new events

Community Relations:

- Engaging local media
- Tourism Talk
- Annual Report
- 501C6 - Annual meetings in May
- Work with the Chamber

Motion to except Brad Tolls report.

Bukowski asked about the ½% sales tax and if this should be on next agenda. Jeff Flynt (BC) stated that they are challenging the county's interpretation of what the statute says. The statute says it has to go directly to reduce property taxes-dollar for dollar. There's an Attorney General's opinion (which is 20-yrs old) that says anything that normally would raise property tax levy, it can go to pay for that in addition to direct dollar for dollar.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Pat Olejniczak
SECONDER:	Mary Kardoskee, Village President
AYES:	Mary Kardoskee, Ken Bukowski, Larry Vesely, Wendy Townsend, Adam Wolf, Jason Hager, Pat Olejniczak, Bruce Wolf, Matthew Harris, Ted Penn
EXCUSED:	Patrick Moynihan, Steve Kubacki

7. Short Term Rental Update - Swanson

Jason Hager stated that the Room Tax Commission has been talking about short term rentals for a while. The biggest discussion was on how this was being monitored and how was this being identified as short term housing. The Village of Ashwaubenon and the City of Green Bay has done a great job with handling that. Ashwaubenon was using a company called BNB Shield, but they are no longer in business. Ashwaubenon has been looking for a new group. A sub group to this committee was given a presentation from a company called STR Helper. This company says it can do the following: scan for all short term rentals in the Brown County area: inclusive of all municipalities. Then will report back where all short term rentals are. It is supposed to be as detailed as to which houses turn off/on and what site they are on. There is identity and enforcement to be done on these homes. Tony Wachewicz stated that the best thing is their ability to identify and generate all that information. Other options is to get a licensing ordinance, it can be built into the program. Each municipality has to tailor it to what works for them. There is a basic level for \$8,500 (just identification) and an advanced level for \$10,500 (take complaints from public, licensing, compliance, tax component). This is an annual price. Wachewicz also stated that he understands from the approved Room Tax agreements that there is funding available, and the municipalities don't have to kick in. The money would come out of the room tax funds. Hopefully the municipalities would be able to generate enough Room Tax to cover this. The Village of Ashwaubenon is doing reference checks on this company.

Matt Harris said he was at the meeting and he thinks this sounds like a great program, even if they only try it for a year.

Bruce Wolf asked how the funding worked, what percentage would come from each municipality. Thought it would be a great idea for all the municipalities to adopt the same rules and procedures. Wachewicz stated it wasn't discussed but he believes it will come from a pool of funds coming in. It was talked about if the commission wants to go along with this that there is an signed agreement with Brown County, each municipality and the Room Tax Commission and they also sign with this company. After that it will be determined how the pricing would be for each municipality. Wendy Townsend stated that it should be a fair distribution. Discussion was held on where this fund came from.

Motion to give Jason Hager the authority to review the agreement on file in regards with the expenditures of the funds discussed (\$60,000). What does it require, in terms of ability to expend those funds and if it does not require municipal approval to hire STR (\$10,500 for one year). If it does need municipality approval, the Room Tax committee members should bring back to their municipalities for approval.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Ken Bukowski, Village Trustee
SECONDER:	Bruce Wolf
AYES:	Mary Kardoskee, Ken Bukowski, Larry Vesely, Wendy Townsend, Adam Wolf, Jason Hager, Pat Olejniczak, Bruce Wolf, Matthew Harris, Ted Penn
EXCUSED:	Patrick Moynihan, Steve Kubacki

8. Lodging Association Appointments to Room Tax Commission 2018

Pat Olejniczak - term of appointment for lodging will expire this year and Jason Hager - term of appointment was renewed for three years for the Lodging Association.

9. WI Dept of Revenue Tourism Fund Reporting (due in May reporting for 2017 calendar year) - Hager/Toll

Hager reminded the municipalities that they need to do a report to the Department of Revenue on tourism spending. It will be due by May.

10. Green Bay Area RoomTax Monthly Summary Tax Collection Report

Pam Manley gave a report on AIRBNB. September received-\$8,746.59, October received-\$4,991.39, and November-\$2,622.42.

It is in discussion to have Brown County report on what was collected.

11. Municipal Updates on Room Tax Collections

Room Tax Collections:

City of Green Bay - One paid late, including fees. Packer homes did not report, so they are following up with them

Village of Ashwaubenon - Current

Village of Bellevue - current

City of DePere - One property, one month behind

Village of Suamico - Unknown

Village of Howard - Unknown

Village of Allouez - Current

12. Adjourn

Motion to adjourn the January 17, 2018 Room Tax Commission meeting.

RESULT: APPROVED [UNANIMOUS]
MOVER: Matthew Harris
SECONDER: Pat Olejniczak
AYES: Mary Kardoskee, Ken Bukowski, Larry Vesely, Wendy Townsend, Adam Wolf, Jason Hager, Pat Olejniczak, Bruce Wolf, Matthew Harris, Ted Penn
EXCUSED: Patrick Moynihan, Steve Kubacki

Minutes Acceptance: Minutes of Jan 17, 2018 4:30 PM (Action on Minutes)



Room Tax Commission

April 18, 2018 04:30 PM

Agenda No. a

Department: President
Initiator: Terri Lewis
Category: Report
Appearance: No

Green Bay Area Room Tax Collections

Attached are the Room Tax Collection reports from November - December 2017 and January - February 2018

ATTACHMENTS:

- Room Tax Commission NOV 2017 (2) (PDF)
- Room Tax Commission DEC 2017 (PDF)
- Room Tax Commission Jan 2018 (PDF)
- Room Tax Commission FEB 2018 (PDF)

Green Bay Area Room Tax Commission Monthly Summary Tax Collection Report

	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	YTD
2000	175,845.00	205,123.00	229,056.00	206,635.00	239,621.00	237,944.00	308,832.00	357,796.00	321,498.00	298,230.00	246,752.00	205,176.00	3,032,508.00
2001	166,808.00	194,586.00	242,296.00	197,865.00	216,370.00	247,004.00	281,867.00	326,666.00	284,512.00	246,172.00	226,167.00	220,750.00	2,851,063.00
2002	185,436.56	193,922.20	219,435.40	201,480.17	222,392.64	242,217.89	333,765.24	343,494.69	283,036.46	279,403.79	278,192.98	245,993.35	3,028,771.37
2003	200,443.24	194,136.39	225,783.87	215,058.27	228,456.71	253,568.84	335,432.69	395,655.63	318,009.67	338,615.17	285,831.49	284,039.47	3,275,031.44
2004	238,224.51	239,358.82	270,182.65	243,973.72	267,870.35	274,469.92	337,042.41	429,697.18	325,806.73	406,247.38	303,304.38	285,871.10	3,622,049.15
2005	253,473.56	243,407.26	275,870.07	280,057.98	267,436.58	312,669.97	373,893.37	413,131.17	343,737.19	325,276.46	317,068.85	299,639.63	3,705,662.09
2006	236,019.29	253,813.92	307,700.65	253,766.93	276,327.23	331,909.97	382,181.63	392,757.98	408,332.73	373,747.30	280,876.06	363,401.66	3,860,835.35
2007	223,974.62	226,889.08	285,797.94	262,605.91	325,842.05	309,431.34	374,404.13	413,090.51	376,555.86	391,537.55	339,789.18	363,042.44	3,892,960.61
2008	381,498.03	259,965.67	304,687.00	278,427.53	328,140.34	314,825.63	370,030.74	463,412.81	452,058.55	396,612.13	301,732.90	265,155.22	4,116,546.55
2009	200,949.73	246,670.46	273,111.57	241,489.65	268,644.25	281,138.07	331,696.48	401,684.93	358,125.18	333,434.23	356,452.76	274,240.77	3,567,638.08
2010	185,822.14	236,706.14	278,402.47	284,402.32	307,876.28	288,087.08	382,792.92	399,223.94	415,730.12	461,183.88	287,043.55	297,473.64	3,824,744.48
2011	267,688.88	263,964.12	320,408.25	273,090.84	302,043.02	409,701.82	412,862.38	406,169.23	392,512.00	420,442.20	352,611.39	372,315.24	4,193,809.37
2012	296,403.44	275,388.87	333,909.13	305,024.76	336,036.25	357,029.70	433,454.19	470,053.32	557,631.56	412,363.34	323,786.51	394,197.70	4,495,278.77
2013	263,200.06	256,436.10	373,039.54	303,999.10	341,146.55	333,401.75	418,333.58	505,491.93	411,566.80	495,882.36	524,754.22	402,392.23	4,629,644.23
2014	255,911.49	278,564.33	327,391.95	351,858.47	300,330.55	361,040.02	434,438.46	516,637.32	427,196.66	509,417.27	530,237.18	389,543.98	4,682,567.69
2015	303,100.60	273,326.68	361,264.28	336,923.65	353,958.03	480,876.96	532,565.11	567,193.49	627,694.38	589,142.62	481,747.81	393,577.39	5,301,371.03
2016	351,684.42	323,231.42	355,464.80	363,916.11	421,059.45	445,425.10	592,176.90	579,415.29	624,240.16	770,695.21	392,186.20	543,495.34	5,762,990.41
2017	321,707.96	331,997.24	421,648.15	371,700.16	404,088.92	523,512.96	648,985.80	645,816.30	752,304.26	551,265.81	540,590.71	-	5,513,618.29
% change	-8.524%	2.712%	18.619%	2.139%	-4.030%	17.531%	9.593%	11.460%	20.515%	-28.472%	37.840%	-100.000%	5.64%

Detail by Municipality

	YTD 2017	YTD 2016	% Change
Allouez	119,199	103,389	15.29%
Ashwaubenon	2,243,581	1,916,417	17.07%
Bellevue	315,444	316,330	-0.28%
De Pere	189,353	188,465	0.47%
Green Bay	2,241,085	2,294,390	-2.32%
Howard	306,991	301,431	1.84%
Suamico	97,964	99,072	-1.12%
TOTALS	5,513,618	5,219,495	5.64%

	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	YTD
TRANSIENT HOUSING	160.00	-	479.18	234.09	429.10	693.28	1,162.76	10,190.49	10,112.60	7,347.58	4,050.50	-	34,859.58
COMMERCIAL	321,547.96	331,997.25	421,168.97	371,466.06	403,659.82	522,819.68	647,823.05	635,625.80	742,191.66	543,918.23	536,540.22	-	5,478,758.71
TOTALS	321,707.96	331,997.25	421,648.15	371,700.15	404,088.92	523,512.96	648,985.81	645,816.30	752,304.26	551,265.81	540,590.72	-	5,513,618.29

Cross-Ck	0	0	0	0	0	0	0	0	0	0	0	0	0
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Attachment: Room Tax Commission NOV 2017 (2) (3177 : Green Bay Area Room Tax Collections)

Green Bay Area Room Tax Commission Monthly Summary Tax Collection Report

	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	YTD
2000	175,845.00	205,123.00	229,056.00	206,635.00	239,621.00	237,944.00	308,832.00	357,796.00	321,498.00	298,230.00	246,752.00	205,176.00	3,032,508.00
2001	166,808.00	194,586.00	242,296.00	197,865.00	216,370.00	247,004.00	281,867.00	326,666.00	284,512.00	246,172.00	226,167.00	220,750.00	2,851,063.00
2002	185,436.56	193,922.20	219,435.40	201,480.17	222,392.64	242,217.89	333,765.24	343,494.69	283,036.46	279,403.79	278,192.98	245,993.35	3,028,771.37
2003	200,443.24	194,136.39	225,783.87	215,058.27	228,456.71	253,568.84	335,432.69	395,655.63	318,009.67	338,615.17	285,831.49	284,039.47	3,275,031.44
2004	238,224.51	239,358.82	270,182.65	243,973.72	267,870.35	274,469.92	337,042.41	429,697.18	325,806.73	406,247.38	303,304.38	285,871.10	3,622,049.15
2005	253,473.56	243,407.26	275,870.07	280,057.98	267,436.58	312,669.97	373,893.37	413,131.17	343,737.19	325,276.46	317,068.85	299,639.63	3,705,662.09
2006	236,019.29	253,813.92	307,700.65	253,766.93	276,327.23	331,909.97	382,181.63	392,757.98	408,332.73	373,747.30	280,876.06	363,401.66	3,860,835.35
2007	223,974.62	226,889.08	285,797.94	262,605.91	325,842.05	309,431.34	374,404.13	413,090.51	376,555.86	391,537.55	339,789.18	363,042.44	3,892,960.61
2008	381,498.03	259,965.67	304,687.00	278,427.53	328,140.34	314,825.63	370,030.74	463,412.81	452,058.55	396,612.13	301,732.90	265,155.22	4,116,546.55
2009	200,949.73	246,670.46	273,111.57	241,489.65	268,644.25	281,138.07	331,696.48	401,684.93	358,125.18	333,434.23	356,452.76	274,240.77	3,567,638.08
2010	185,822.14	236,706.14	278,402.47	284,402.32	307,876.28	288,087.08	382,792.92	399,223.94	415,730.12	461,183.88	287,043.55	297,473.64	3,824,744.48
2011	267,688.88	263,964.12	320,408.25	273,090.84	302,043.02	409,701.82	412,862.38	406,169.23	392,512.00	420,442.20	352,611.39	372,315.24	4,193,809.37
2012	296,403.44	275,388.87	333,909.13	305,024.76	336,036.25	357,029.70	433,454.19	470,053.32	557,631.56	412,363.34	323,786.51	394,197.70	4,495,278.77
2013	263,200.06	256,436.10	373,039.54	303,999.10	341,146.55	333,401.75	418,333.58	505,491.93	411,566.80	495,882.36	524,754.22	402,392.23	4,629,644.23
2014	255,911.49	278,564.33	327,391.95	351,858.47	300,330.55	361,040.02	434,438.46	516,637.32	427,196.66	509,417.27	530,237.18	389,543.98	4,682,567.69
2015	303,100.60	273,326.68	361,264.28	336,923.65	353,958.03	480,876.96	532,565.11	567,193.49	627,694.38	589,142.62	481,747.81	393,577.39	5,301,371.03
2016	351,684.42	323,231.42	355,464.80	363,916.11	421,059.45	445,425.10	592,176.90	579,415.29	624,240.16	770,695.21	392,186.20	543,495.34	5,762,990.41
2017	321,707.96	331,997.24	421,648.15	371,700.16	404,088.92	523,512.96	648,985.80	645,816.30	752,304.26	551,265.81	540,590.71	474,631.13	5,988,249.42
% change	-8.524%	2.712%	18.619%	2.139%	-4.030%	17.531%	9.593%	11.460%	20.515%	-28.472%	37.840%	-12.671%	3.91%

Detail by Municipality

	YTD 2017	YTD 2016	% Change
Allouez	127,754	116,622	9.55%
Ashwaubenon	2,452,943	2,132,921	15.00%
Bellevue	339,674	346,552	-1.98%
De Pere	195,742	205,560	-4.78%
Green Bay	2,434,427	2,522,511	-3.49%
Howard	331,461	330,124	0.41%
Suamico	106,248	108,701	-2.26%
TOTALS	5,988,249	5,762,990	3.91%

	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	YTD
TRANSIENT HOUSING	160.00	-	479.18	234.09	429.10	693.28	1,162.76	10,190.49	10,112.60	7,347.58	4,050.50	5,419.55	40,279.13
COMMERCIAL	321,547.96	331,997.25	421,168.97	371,466.06	403,659.82	522,819.68	647,823.05	635,625.80	742,191.66	543,918.23	536,540.22	469,211.57	5,947,970.28
TOTALS	321,707.96	331,997.25	421,648.15	371,700.15	404,088.92	523,512.96	648,985.81	645,816.30	752,304.26	551,265.81	540,590.72	474,631.12	5,988,249.41

Cross-Ck	0	0	0	0	0	0	0	0	0	0	0	0	0
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Attachment: Room Tax Commission DEC 2017 (3177 : Green Bay Area Room Tax Collections)

Green Bay Area Room Tax Commission Monthly Summary Tax Collection Report

	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	YTD
2000	175,845.00	205,123.00	229,056.00	206,635.00	239,621.00	237,944.00	308,832.00	357,796.00	321,498.00	298,230.00	246,752.00	205,176.00	3,032,508.00
2001	166,808.00	194,586.00	242,296.00	197,865.00	216,370.00	247,004.00	281,867.00	326,666.00	284,512.00	246,172.00	226,167.00	220,750.00	2,851,063.00
2002	185,436.56	193,922.20	219,435.40	201,480.17	222,392.64	242,217.89	333,765.24	343,494.69	283,036.46	279,403.79	278,192.98	245,993.35	3,028,771.37
2003	200,443.24	194,136.39	225,783.87	215,058.27	228,456.71	253,568.84	335,432.69	395,655.63	318,009.67	338,615.17	285,831.49	284,039.47	3,275,031.44
2004	238,224.51	239,358.82	270,182.65	243,973.72	267,870.35	274,469.92	337,042.41	429,697.18	325,806.73	406,247.38	303,304.38	285,871.10	3,622,049.15
2005	253,473.56	243,407.26	275,870.07	280,057.98	267,436.58	312,669.97	373,893.37	413,131.17	343,737.19	325,276.46	317,068.85	299,639.63	3,705,662.09
2006	236,019.29	253,813.92	307,700.65	253,766.93	276,327.23	331,909.97	382,181.63	392,757.98	408,332.73	373,747.30	280,876.06	363,401.66	3,860,835.35
2007	223,974.62	226,889.08	285,797.94	262,605.91	325,842.05	309,431.34	374,404.13	413,090.51	376,555.86	391,537.55	339,789.18	363,042.44	3,892,960.61
2008	381,498.03	259,965.67	304,687.00	278,427.53	328,140.34	314,825.63	370,030.74	463,412.81	452,058.55	396,612.13	301,732.90	265,155.22	4,116,546.55
2009	200,949.73	246,670.46	273,111.57	241,489.65	268,644.25	281,138.07	331,696.48	401,684.93	358,125.18	333,434.23	356,452.76	274,240.77	3,567,638.08
2010	185,822.14	236,706.14	278,402.47	284,402.32	307,876.28	288,087.08	382,792.92	399,223.94	415,730.12	461,183.88	287,043.55	297,473.64	3,824,744.48
2011	267,688.88	263,964.12	320,408.25	273,090.84	302,043.02	409,701.82	412,862.38	406,169.23	392,512.00	420,442.20	352,611.39	372,315.24	4,193,809.37
2012	296,403.44	275,388.87	333,909.13	305,024.76	336,036.25	357,029.70	433,454.19	470,053.32	557,631.56	412,363.34	323,786.51	394,197.70	4,495,278.77
2013	263,200.06	256,436.10	373,039.54	303,999.10	341,146.55	333,401.75	418,333.58	505,491.93	411,566.80	495,882.36	524,754.22	402,392.23	4,629,644.23
2014	255,911.49	278,564.33	327,391.95	351,858.47	300,330.55	361,040.02	434,438.46	516,637.32	427,196.66	509,417.27	530,237.18	389,543.98	4,682,567.69
2015	303,100.60	273,326.68	361,264.28	336,923.65	353,958.03	480,876.96	532,565.11	567,193.49	627,694.38	589,142.62	481,747.81	393,577.39	5,301,371.03
2016	351,684.42	323,231.42	355,464.80	363,916.11	421,059.45	445,425.10	592,176.90	579,415.29	624,240.16	770,695.21	392,186.20	543,495.34	5,762,990.41
2017	321,707.96	331,997.24	421,648.15	371,700.16	404,088.92	523,512.96	648,985.80	645,816.30	752,304.26	551,265.81	540,590.71	474,631.13	5,988,249.42
2018	279,034.69	-	-	-	-	-	-	-	-	-	-	-	279,034.69
% change	-13.265%	-100.000%	-100.000%	-100.000%	-100.000%	-100.000%	-100.000%	-100.000%	-100.000%	-100.000%	-100.000%	-100.000%	-13.26%

Detail by Municipality

	YTD 2018	YTD 2017	% Change
Allouez	4,829	6,181	-21.87%
Ashwaubenon	115,117	128,805	-10.63%
Bellevue	16,316	20,951	-22.12%
De Pere	9,731	13,248	-26.55%
Green Bay	112,299	126,407	-11.16%
Howard	15,956	19,350	-17.54%
Suamico	4,787	6,766	-29.25%
TOTALS	279,035	321,708	-13.26%

	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	YTD
TRANSIENT HOUSING	3,068.16	-	-	-	-	-	-	-	-	-	-	-	3,068.16
COMMERCIAL	275,966.58	-	-	-	-	-	-	-	-	-	-	-	275,966.58
TOTALS	279,034.74	-	-	-	-	-	-	-	-	-	-	-	279,034.74

Cross-Ck	0	0	0	0	0	0	0	0	0	0	0	0	0
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Attachment: Room Tax Commission Jan 2018 (3177 : Green Bay Area Room Tax Collections)

Green Bay Area Room Tax Commission Monthly Summary Tax Collection Report

	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	YTD
2000	175,845.00	205,123.00	229,056.00	206,635.00	239,621.00	237,944.00	308,832.00	357,796.00	321,498.00	298,230.00	246,752.00	205,176.00	3,032,508.00
2001	166,808.00	194,586.00	242,296.00	197,865.00	216,370.00	247,004.00	281,867.00	326,666.00	284,512.00	246,172.00	226,167.00	220,750.00	2,851,063.00
2002	185,436.56	193,922.20	219,435.40	201,480.17	222,392.64	242,217.89	333,765.24	343,494.69	283,036.46	279,403.79	278,192.98	245,993.35	3,028,771.37
2003	200,443.24	194,136.39	225,783.87	215,058.27	228,456.71	253,568.84	335,432.69	395,655.63	318,009.67	338,615.17	285,831.49	284,039.47	3,275,031.44
2004	238,224.51	239,358.82	270,182.65	243,973.72	267,870.35	274,469.92	337,042.41	429,697.18	325,806.73	406,247.38	303,304.38	285,871.10	3,622,049.15
2005	253,473.56	243,407.26	275,870.07	280,057.98	267,436.58	312,669.97	373,893.37	413,131.17	343,737.19	325,276.46	317,068.85	299,639.63	3,705,662.09
2006	236,019.29	253,813.92	307,700.65	253,766.93	276,327.23	331,909.97	382,181.63	392,757.98	408,332.73	373,747.30	280,876.06	363,401.66	3,860,835.35
2007	223,974.62	226,889.08	285,797.94	262,605.91	325,842.05	309,431.34	374,404.13	413,090.51	376,555.86	391,537.55	339,789.18	363,042.44	3,892,960.61
2008	381,498.03	259,965.67	304,687.00	278,427.53	328,140.34	314,825.63	370,030.74	463,412.81	452,058.55	396,612.13	301,732.90	265,155.22	4,116,546.55
2009	200,949.73	246,670.46	273,111.57	241,489.65	268,644.25	281,138.07	331,696.48	401,684.93	358,125.18	333,434.23	356,452.76	274,240.77	3,567,638.08
2010	185,822.14	236,706.14	278,402.47	284,402.32	307,876.28	288,087.08	382,792.92	399,223.94	415,730.12	461,183.88	287,043.55	297,473.64	3,824,744.48
2011	267,688.88	263,964.12	320,408.25	273,090.84	302,043.02	409,701.82	412,862.38	406,169.23	392,512.00	420,442.20	352,611.39	372,315.24	4,193,809.37
2012	296,403.44	275,388.87	333,909.13	305,024.76	336,036.25	357,029.70	433,454.19	470,053.32	557,631.56	412,363.34	323,786.51	394,197.70	4,495,278.77
2013	263,200.06	256,436.10	373,039.54	303,999.10	341,146.55	333,401.75	418,333.58	505,491.93	411,566.80	495,882.36	524,754.22	402,392.23	4,629,644.23
2014	255,911.49	278,564.33	327,391.95	351,858.47	300,330.55	361,040.02	434,438.46	516,637.32	427,196.66	509,417.27	530,237.18	389,543.98	4,682,567.69
2015	303,100.60	273,326.68	361,264.28	336,923.65	353,958.03	480,876.96	532,565.11	567,193.49	627,694.38	589,142.62	481,747.81	393,577.39	5,301,371.03
2016	351,684.42	323,231.42	355,464.80	363,916.11	421,059.45	445,425.10	592,176.90	579,415.29	624,240.16	770,695.21	392,186.20	543,495.34	5,762,990.41
2017	321,707.96	331,997.24	421,648.15	371,700.16	404,088.92	523,512.96	648,985.80	645,816.30	752,304.26	551,265.81	540,590.71	474,631.13	5,988,249.42
2018	279,034.69	334,690.47	-	-	-	-	-	-	-	-	-	-	613,725.16
% change	-13.265%	0.811%	-100.000%	-100.000%	-100.000%	-100.000%	-100.000%	-100.000%	-100.000%	-100.000%	-100.000%	-100.000%	-6.12%

Detail by Municipality

	YTD 2018	YTD 2017	% Change
Allouez	4,866	11,922	-59.19%
Ashwaubenon	253,192	248,073	2.06%
Bellevue	33,331	38,858	-14.22%
De Pere	20,924	24,698	-15.28%
Green Bay	257,128	278,605	-7.71%
Howard	34,599	38,977	-11.23%
Suamico	9,686	12,573	-22.96%
TOTALS	613,725	653,705	-6.12%

	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	YTD
TRANSIENT HOUSING	3,068.16	3,229.77	-	-	-	-	-	-	-	-	-	-	6,297.93
COMMERCIAL	275,966.58	331,460.69	-	-	-	-	-	-	-	-	-	-	607,427.27
TOTALS	279,034.74	334,690.46	-	-	-	-	-	-	-	-	-	-	613,725.20

Cross-Ck	0	0	0	0	0	0	0	0	0	0	0	0	0
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Attachment: Room Tax Commission FEB 2018 (3177 : Green Bay Area Room Tax Collections)