



AGENDA
VILLAGE OF ASHWAUBENON
SITE PLAN REVIEW COMMITTEE
TUESDAY, OCTOBER 6, 2020

DENNIS PERSICK
DAN PAMPERIN

MARY KARDOSKEE
GARY PAUL
CHRIS ATKINSON

ANDY KUROWSKI
DALE QUINN

Regular Meeting
3:00 PM

Village Hall Boardroom
2155 Holmgren Way, Ashwaubenon, WI 54304

Phone (920) 492-2301
www.ashwaubenon.com

1. Call to Order
2. Roll Call

Attendee Name	Present	Absent	Late	Arrived
Village President Mary Kardoskee	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Village Trustee Gary Paul	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Dan Pamperin	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Andy Kurowski	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Dennis Persick	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Dale Quinn	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Chris Atkinson	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

3. Pledge of Allegiance
4. Action on Agenda
5. Action on the Site Plan Review Minutes
 - a. Site Plan Review Committee - Regular Meeting - Sep 15, 2020 3:00 PM
6. Review Plans for the Following Locations:
 - a. Request Regarding Window Signage Between 30%-50% Coverage at 2350 S Oneida Street - Spectrum Mobile
7. Department Reports
8. Items for Next Agenda
9. Adjourn

Directions for accessing this meeting are on the next page

VOA - Site Plan Review Committee - 10/6/2020
Tue, Oct 6, 2020 3:00 PM - 5:00 PM (CDT)

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As a result of COVID-19, physical attendance and/or participation may be regulated consistent with the guidelines and practices recommended by governmental health agencies. Attendance and/or participation may also occur electronically or virtually through the access information contained on the Agenda. Any comments regarding Agenda items may be submitted to pmoynihan@ashwaubenon.com if there are any concerns regarding appearing in person.

Notice is hereby given that a quorum of the Village Board may be present during this meeting, although no Village Board action will be taken. This meeting is noticed as a meeting of the Village Board pursuant to Badke vs. Village of Greendale.

Attention Board Members:

Please notify Terri at 492-2301 if you are unable to attend.



MINUTES
VILLAGE OF ASHWAUBENON
SITE PLAN REVIEW COMMITTEE
TUESDAY, SEPTEMBER 15, 2020

DENNIS PERSICK
DAN PAMPERIN

MARY KARDOSKEE
GARY PAUL
CHRIS ATKINSON

ANDY KUROWSKI
DALE QUINN

Regular Meeting
3:00 PM

Village Hall Boardroom
2155 Holmgren Way, Ashwaubenon, WI 54304

Phone (920) 492-2301
www.ashwaubenon.com

1. Call to Order

The September 15, 2020 Site Plan Review meeting was called to order by Mary Kardoskee.

2. Roll Call

Attendee Name	Present	Absent	Late	Arrived
Mary Kardoskee	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Gary Paul	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	3:05 PM
Dan Pamperin	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Andy Kurowski	<input type="checkbox"/>	<input type="checkbox"/> Excused	<input type="checkbox"/>	
Dennis Persick	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Dale Quinn	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Chris Atkinson	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

Others: Aaron Schuette, David O'Brien-Bayland Buildings, Thor Nothstine-Straubel Paper, Jodie Kaus, Kevin Boneske -The Press Times, and TLC Signs.

3. Pledge of Allegiance

The Pledge of Allegiance was recited.

4. Action on Agenda

Motion to approve the September 15, 2020 Site Plan Review meeting to order.

RESULT:	APPROVED [5 TO 0]
MOVER:	Chris Atkinson
SECONDER:	Dale Quinn
AYES:	Mary Kardoskee, Dan Pamperin, Dennis Persick, Dale Quinn, Chris Atkinson
EXCUSED:	Andy Kurowski
AWAY:	Gary Paul

5. Action on the Site Plan Review Minutes

a. Site Plan Review Committee - Regular Meeting - Sep 1, 2020 3:00 PM

Motion to approve the September 1, 2020 Site Plan Review minutes.

Minutes Acceptance: Minutes of Sep 15, 2020 3:00 PM (Action on the Site Plan Review Minutes)

RESULT:	APPROVED [5 TO 0]
MOVER:	Dale Quinn
SECONDER:	Chris Atkinson
AYES:	Mary Kardoskee, Dan Pamperin, Dennis Persick, Dale Quinn, Chris Atkinson
EXCUSED:	Andy Kurowski
AWAY:	Gary Paul

6. Review Plans for the Following Locations:

1. Action on a request for a third wall sign for Stadium Shell located at 1221 Lombardi Access Road, Parcel VA-46-5-A

The applicant has requested a third wall sign for the new Stadium Shell located at 2350 S. Oneida Street. The site plan includes the convenience store / Baskin Robbins, canopy, and car wash. The Stadium Shell is located within the Major Arterial Business Sign Zone. Under Section 17-6-200(G)(3), "Wall signs may be allowed on three sides of a building with specific approval from the Site Plan Review Committee, taking into account the physical, spatial environment, traffic patterns and overall integration into the neighboring and surrounding development." The applicant is requesting a third wall sign (39.3 sq.ft.) advertising Baskin Robbins on the west elevation of the building.

Surrounding land uses are entirely office/commercial in nature. Based on the surrounding land uses, the business being located on a corner lot, and sufficient distance to any residential uses, staff recommends approval of the third wall sign on the west elevation.

Motion to approve the third wall sign for the west elevation not to exceed 40 square feet for Stadium Shell at 1221 Lombardi Access Road.

RESULT:	APPROVED [5 TO 0]
MOVER:	Chris Atkinson
SECONDER:	Dennis Persick
AYES:	Mary Kardoskee, Gary Paul, Dennis Persick, Dale Quinn, Chris Atkinson
ABSTAIN:	Dan Pamperin
EXCUSED:	Andy Kurowski

2. Action on a request for a third wall sign for Spectrum located at 2350 S. Oneida Street

The applicant has requested a third wall sign for Spectrum located at 2350 S. Oneida Street. The Spectrum store will be located on a new outlot located on the south side of the new commercial center near the intersection of Willard and S. Oneida. The requested third wall sign would be located on the south elevation facade of the building and will take up 47.45 square feet for "Spectrum". The Spectrum store is located within the Centralized Business District Sign Zone. Under Section 17-6-200(G)(3), "Wall signs may be allowed on three sides of a building with specific approval from the site plan review committee, taking into account the physical, spatial environment, traffic patterns and overall integration into the neighboring and surrounding development."

Surrounding land uses are primarily office/commercial in nature, and Klipstine Park is

Minutes Acceptance: Minutes of Sep 15, 2020 3:00 PM (Action on the Site Plan Review Minutes)

located to the southwest, across Willard Street. Based on the surrounding land uses, the business being located on a corner lot, and sufficient distance to any residential uses, staff recommends approval of the third wall sign on the south elevation.

Motion to approve the third wall sign for the south elevation not to exceed 48 square feet for Spectrum at 2350 S. Oneida Street.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Chris Atkinson
SECONDER:	Dale Quinn
AYES:	Mary Kardoskee, Gary Paul, Dan Pamperin, Dennis Persick, Dale Quinn, Chris Atkinson
EXCUSED:	Andy Kurowski

3. Action on request for proposed temporary signage located at 2763 S. Oneida St. Suite 104

Halloween Express is leasing tenant space at the Bayside Market Place at 2763 S. Oneida St. on a temporary basis. The area that Halloween Express will be occupying is immediately adjacent to the existing Cornerstone Chiropractic and Experience Fitness facilities. Halloween Express is requesting to display the temporary signage similar to what has been done the last few years on the building and one main site sign (to be located in the same location as last year along S. Oneida St.). The proposed signage will consist of one 4' x 20' (80 sq.ft.) coroplast wall sign on the front building facade and one 4' x 8' (32 sq.ft.) freestanding sign along S. Oneida St. The duration of display of the proposed temporary signs would be from 9/8/20 until 11/6/20. Since this time exceeds the four-week period and the 64 square foot (per sign) that staff can approve, the signage request is required to receive SPRC approval for the additional time and size.

Motion to approve the temporary signage and additional time for Halloween Express located at 2763 S. Oneida Street as submitted.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Dale Quinn
SECONDER:	Chris Atkinson
AYES:	Mary Kardoskee, Gary Paul, Dan Pamperin, Dennis Persick, Dale Quinn, Chris Atkinson
EXCUSED:	Andy Kurowski

4. Action Regarding Requested Site Plan Review for Straubel Paper Addition, 1515 Partnership Drive, Parcel VA-820

Bayland Buildings, as applicant for Straubel Paper, submitted plans for a proposed 33,602 square foot building expansion along the south elevation. The addition is proposed to be used primarily for product storage, with a small area for restrooms, break room, and two offices.

Exterior materials are proposed to consist of a semi-concealed fastener vertical metal panels and 4'-8' masonry wainscot on each elevation. Under 17-2-200(C)(1) of the Ashwaubenon Municipal Code all metal wall panels are to use concealed fasteners and any new rooftop or groundmounted mechanical units are to be screened if viewable from adjacent properties. Discussion was held on semi-concealed fasteners vs

Minutes Acceptance: Minutes of Sep 15, 2020 3:00 PM (Action on the Site Plan Review Minutes)

concealed fasteners.

A fire lane will be extended along the east elevation of the extension and around part of the south elevation with a turn-around for public safety equipment. A bio-retention basin is proposed to be located along the south property line to accommodate stormwater management.

Motion to approve the submitted site plan with staff conditions:

- Use of concealed fasteners for metal panels
- All ground mounted and rooftop mechanicals greater than 8" visible from the street or adjoining properties, are to be screened
- Please confirm on plan that the proposed fire lane meets municipal code and NFPA 1 code requirements as previously discussed
- Ensure amount of hydrants are adequate on site, per international Fire Code

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Dan Pamperin
SECONDER:	Dennis Persick
AYES:	Mary Kardoskee, Gary Paul, Dan Pamperin, Dennis Persick, Dale Quinn, Chris Atkinson
EXCUSED:	Andy Kurowski

7. Department Reports

Aaron Schuette said it has been busy.

8. Items for Next Agenda

Schuette started he has nothing at this time but he expects something to come in.

9. Adjourn

Motion to adjourn the September 15, 2020 Site Plan Review meeting at 3:13 pm.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Chris Atkinson
SECONDER:	Dennis Persick
AYES:	Mary Kardoskee, Gary Paul, Dan Pamperin, Dennis Persick, Dale Quinn, Chris Atkinson
EXCUSED:	Andy Kurowski



Site Plan Review Committee

October 6, 2020 03:00 PM

Department: Community Development
 Initiator: Aaron Schuette
 Category: Request
 Appearance: Yes

Agenda No. a

Request Regarding Window Signage Between 30%-50% Coverage at 2350 S Oneida Street - Spectrum Mobile

FULL EXPLANATION: TLC Sign as applicant for Spectrum Mobile has requested Site Plan Review Committee action for window signage between 30%-50% coverage. Under Section 17-6-200(G)(3)(a)(iv) of the Ashwaubenon Municipal Code, Site Plan Committee review is required for any window sign exceeding 30% of the area of the window. There is a total limit of 50% sign coverage of any window. The request by TLC Sign, on behalf of Spectrum Mobile for Bay A as depicted on the attached graphic, is for 37.4% signage coverage of the window. Bays B and C are both below the 30% threshold and are therefore approved administratively.

MONETARY IMPACT: N/A

BUDGETED: N/A

RECOMMENDATION: Approve the request for window signage for Bay A not to exceed 38%.

ATTACHMENTS:

- 6619_S Oneida St_Green Bay text sq ft (PDF)
- CHA-23770__Green_Bay_WI_Window_Vinyl-Mockup-R1v1 (PDF)

MYTHIC VINYL MOCK-UPS - square footage details

For committee meeting -

NOT TO SCALE

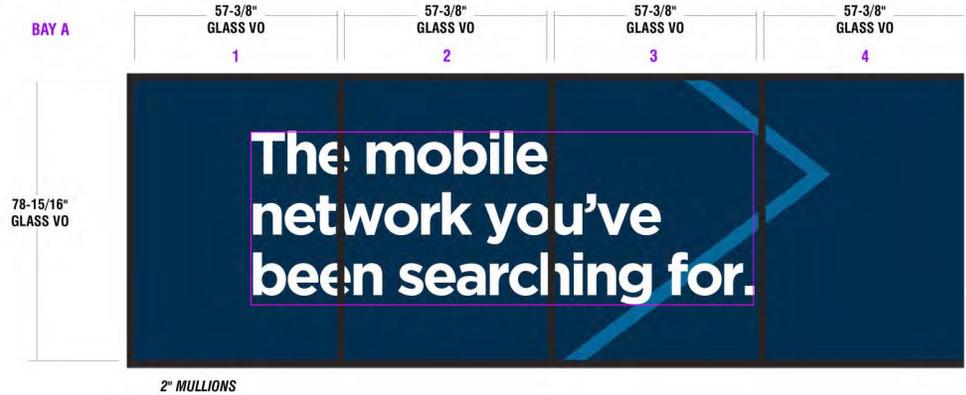
**USEABLE ARTWORK
REQUIRED
PRIOR TO FINAL PRODUCTION!**

BAY A - OVERALL WINDOW AREA: 78.938" X 235.513" = 129.1 SF 37.4%
Copy: ±48.834" X 142.267" = 48.24 SF

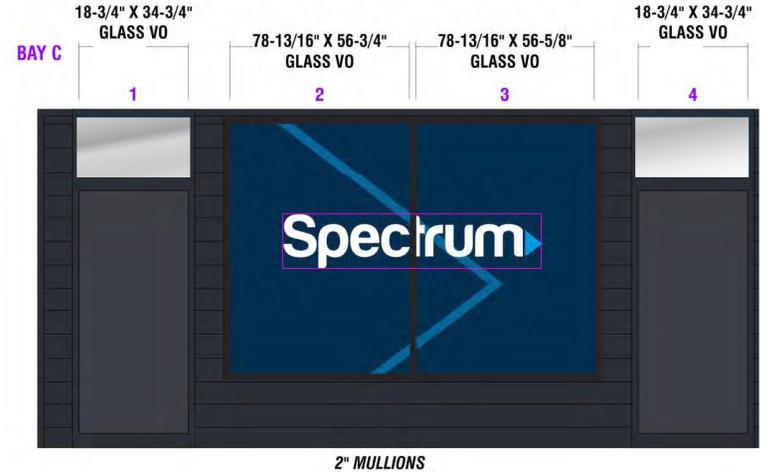
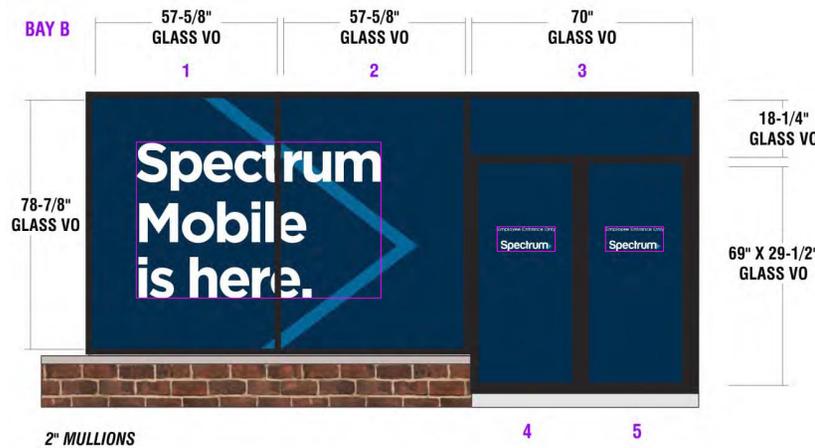
BAY B - OVERALL WINDOW AREA: 90.258" X 189.262" = 118.6 SF 23.0%
Large Copy: ±49.148" X 77.267" = 26.3 SF
Small Door Copy(both are the same): ±7.717" X 18.467" = .98 SF

BAY C - OVERALL WINDOW AREA: 78.875" X 115.375" = 63.1 SF 15.4%
Copy: ±17.168" X 81.776" = 9.7 SF

Back of House Window Vinyl - Side Elevation



Back of House Window Vinyl - Rear Elevation



Stratus™
stratusunlimited.com
8959 Tyler Boulevard
Mentor, Ohio 44060
888.503.1569

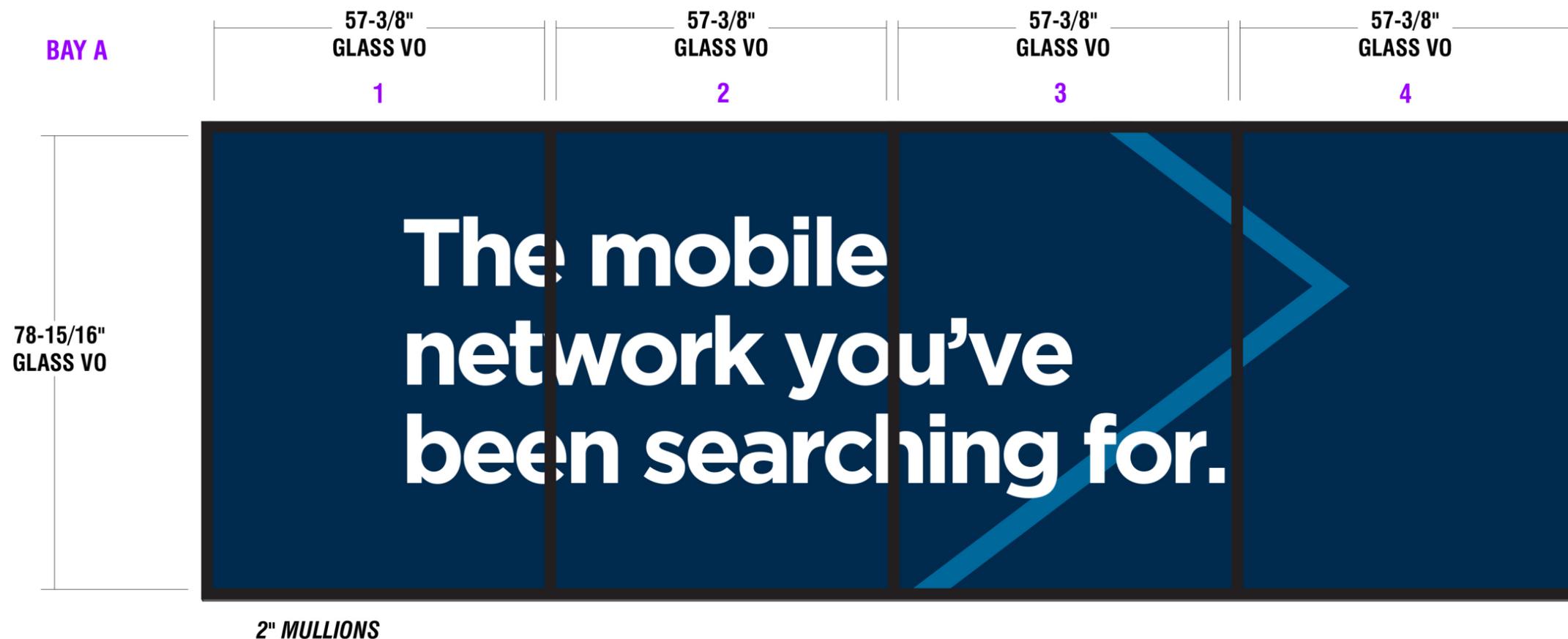
CLIENT: Spectrum	P.O. NUMBER: 563911	PROJECT NUMBER: N/A
ADDRESS: 2350 S. ONEIDA ST. GREEN BAY, WI 54304	SITE NUMBER: 6619	PROJECT MANAGER: BRENDA MERRITT
PAGE NO.: 25	ELECTRONIC FILE NAME: G:\ACCOUNTS\C\CHARTER COMMUNICATIONS\2020\WI 6619_S Oneida_Green Bay_Interior.cdr	

Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
Original	147089	07/22/20 MD					
Rev 1	148532	08/13/20 MD					
Rev 2	149118	08/19/20 MD					
Rev 3	150331	09/09/20 MD					
Rev 4	150555	09/14/20 MD					
Rev 5	151248	09/28/20 MD	Added to drawing as requested				
Rev 6	151573	09/30/20 MD	Added estimated SF of copy				

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Attachment: 6619_S Oneida St_Green Bay text sq ft (4409 : 2350 S Oneida Spectrum Mobile Window

Back of House Window Vinyl - Side Elevation



PRODUCT DETAIL:

Full color digitally printed graphics on opaque vinyl backer with overlaminates

First Surface applied vinyl graphics to outside of glass
 Artwork to be oversized by 1" on all sides to ensure proper fit



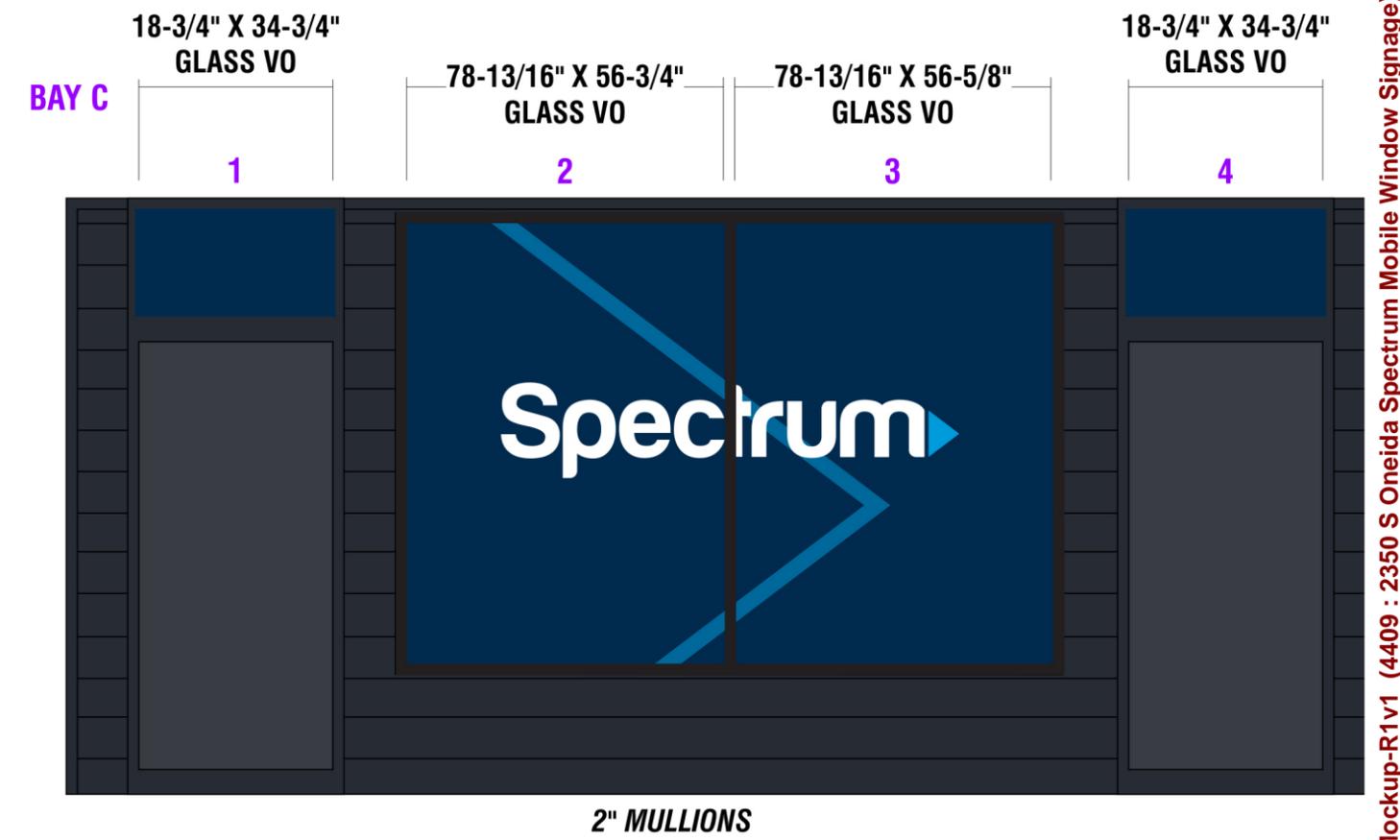
Existing Conditions - Side Elevation

Attachment: CHA-23770_Green_Bay_WI_Window_Vinyl-Mockup-R1v1 (4409 : 2350 S Oneida Spectrum Mobile Window Signage)

Rev #	Req #	Date/Artist	Description
Original	147089	07/22/20 MD	
Rev 1	148532	08/13/20 MD	Added window survey info
Rev 2	149118	08/19/20 MD	Added to scope of work

Rev #	Req #	Date/Artist	Description

Back of House Window Vinyl - Rear Elevation



PRODUCT DETAIL:

Full color digitally printed graphics on opaque vinyl backer with overlaminate

First Surface applied vinyl graphics to outside of glass
Artwork to be oversized by 1" on all sides to ensure proper fit



Existing Conditions - Rear Elevat

8959 Tyler Boulevard
Mentor, Ohio 44060
800.627.4460

1701 Golf Road 1-900
Rolling Meadows, IL 60008
877.740.4266

mcgroup-icon.com

CLIENT: **Spectrum**

ADDRESS: 2350 S. ONEIDA ST.
GREEN BAY, WI 54304

PAGE NO. **27**

P.O. NUMBER: 563911

SITE NUMBER: 6619

ELECTRONIC FILE NAME:
G:\ACCOUNTS\C\CHARTER COMMUNICATIONS\2020\WI
6619_S Oneida_Green Bay_Interior.cdr

PROJECT NUMBER: N/A

PROJECT MANAGER: BRENDA MERRITT

Rev #	Req #	Date/Artist	Description
Original	147089	07/22/20 MD	
Rev 1	148532	08/13/20 MD	Added window survey info
Rev 2	149118	08/19/20 MD	Added to scope of work

Rev #	Req #	Date/Artist	Description

Attachment: CHA-23770_Green_Bay_WI_Window_Vinyl-Mockup-R1v1 (4409 : 2350 S Oneida Spectrum Mobile Window Signage)